

Get, set, go ladies!

If the women arriving at Lavasa from Mumbai, after driving for more than 240 kms, sported huge smiles on their faces, they had good reason to! After all, they had been flagged off from Mumbai by none other than Arjun Rampal and wife Mehr and had arrived at Lavasa to be greeted by Vivek Oberoi! The 3rd Edition of Lavasa Women's Drive sure was an exhilarating experience for all the participants, who were flagged off by VJ Jose, Iqbal Khan, Bikram Saluja, Hiten Tejwani, Gautam Kapoor, Sameer Soni, Reva Bubber and Sushma Reddy along with Anuradha Paraskar, Senior Vice President, Lavasa and Devieka Bhojwani. Almost 350 cars were flagged off, with Shweta Tiwari, Neeta Lulla, Deepti Bhatnagar, Suchitra Pillai and Nauheed Cyrusi driving Rosie cars in aid of Women's Cancer prevention through early detection. Motoring enthusiasts Roopa Ganguly and RJ Tarana too drove all the



Mehr and Arjun Rampal with Devieka Bhojwani and Anuradha Paraskar flag off the drive



Priya Dutt



Vivek Oberoi



Sushma Reddy



Iqbal Khan

way to Lavasa. MP Priya Dutt was present to cheer and motivate participants. Braving the ghats, the women reached Lavasa to a whole host of activities planned for them along with a chat street, ice golas, and a delicious lunch. Mini Mathur and Maria Goretti were there to encourage them to participate in many more initiatives for women empowerment. In addition, Shibani Kashyap and Supastars enthralled the audiences with their peppy and upbeat numbers. LWD is a joint initiative of Bombay Times and Lavasa Corporation. This is an initiative of the Times Red Cell.